



NORTH AMERICAN TELUGU ASSOCIATION
NATA Convention Atlantic City 2021
November 25 - 27, 2021



1 Convention Boulevard, Atlantic City, NJ 08401
info@nataconventions.org www.nataconventions.org
Non-Profit Organization Tax I.D. 27-1119753

NATA Idol 2021 Highlights
(Virtual via Zoom)

- Prestigious singing competition NATA Idol 2021
- Finals winner will get a chance to sing in Telugu Movie
- Judges will be Smt. S.P. Sailaja garu (Famous Singer) and Sri Ananta Sriram garu (Famous Tollywood Lyricist)
- Streaming Live on TV5, Mana TV & Social Media!!!
- This opportunity is for **North American residents only**
- Entry is **Free** for all rounds
- Anyone aged 12 years to 45 years can send their entry
- Telugu Language Movie Songs only
- Important Dates:
 - ❖ Round 1: Audition entries due by **October 5, 2021**
 - ❖ Round 2: (Varies by City)
 - ❖ Semi Finals and Finals on **November 27-28, 2021**

For more details & Registration (Use Laptop/Desktop)	http://www.nataconventions.org/nataidol_round1.php
Rules and Regulations	http://www.nataconventions.org/img/pdf/nata-idol-2021-rules.pdf
Any Questions- Send an Email	nataidol@nataus.org



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NATA Idol 2021 Participant Rules

NATA IDOL Program comprises of four rounds as follows:

- Round 1: Audition (Recorded video songs due by October 5, 2021)
- Round 2: Regional Competitions (Virtual via Zoom)
- Semi Finals/Finals (Virtual via Zoom)

General Rules

- This competition will be streamed in Social Media and/or TV and participant should not have any objection to appear in Social Media or TV.
- Participant must be North American Resident only (Proof of address will be verified).
- Participants are suggested to take NATA Membership if you are already not a member. Please note that NATA Membership is family membership and if the parent is a NATA Member, kids under 21 are also considered as NATA Members. If Participant's family does not have a NATA membership currently, you can take membership instantly online (<https://www.nataus.org/user/register>).
- Judgement by Judge is final and participant must respect the decision and cannot discuss/discredit these judgement decisions in any form (email, social media, WhatsApp, Facebook, etc)
- You agree that NATA, TV partners, Social Media partners, Judges or its affiliates, *will not* be held *liable for any reason* to you or to any third party for any such herein or by law.
- Family members of the person (including himself/herself) who is in NATA Idol 2021 Committee cannot participate in the competitions.
- Previous NATA Idol winners are not also eligible to participate in this contest.
- Participants can choose any song from any Movie as long as the song meets the below criteria.
 - The song must be in the Telugu Language.
 - Length of the recording should not exceed 5 minutes.
 - Lyrics should not be indecent or obscene.
 - Lyrics should not be promoting any kind of hate against anyone.
 - The song must have been used is in the movie (released officially).

Rules for Round 1 (Audition):



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- A participant can record the song using any device, but the recording should be clear, and lyrics should be audible. The poor recording may disqualify the entry.
- Singer face & head must be clearly visible in the video while singing the song for the audition.
- Participant should upload the video to YouTube with following Title and give us the link
NATA Idol 2021 – Audition <First Name> <Last Name>
- Karaoke tracks should NOT be used for Audition submissions.
- Well-Known judges will screen all entries.
- Participant cannot have any direct communication with the judge. Trying to communicate with the judge by any media can lead to disqualifying the participant from advancement to the next level.
- NATA has right to share these videos on Social Media and TV.
- Participant must be in the age group of **12-45 years as of Nov 27, 2021**. Proof of age will be asked at the time of Regional Competitions.
- Participants can choose ANY song from ANY Movie as long as the song meets the below criteria.
 - The song must be in the Telugu Language.
 - Length of the recording should not exceed 5 minutes.
 - Lyrics should not be indecent or obscene.
 - Lyrics should not be promoting any kind of hate against anyone.
 - The song must have been used in the movie, and the song must have been released officially.
- A participant can choose Region of their choice during registration. It is not necessary that the participant should reside in same Region or State.
- A selected number of participants will advance to the Round 2 - Regional Competitions.
- Participants who advanced to the Round 2 - Regional Competitions will be informed through email.
- The fee for Audition is **Free**.

Rules for Round 2 (Regional Competitions) [Virtual Only]:

- Participants can choose ANY song from ANY Movie as long as the song meets the below criteria.
 - The song must be in the Telugu Language.
 - Length of the recording should not exceed 5 minutes.
 - Lyrics should not be indecent or obscene.
 - Lyrics should not be promoting any kind of hate against anyone.
 - The song must have been used in the movie, and the song must have been released officially.
- The song must have the background Karaoke. The Karaoke track must be clear from the noise and should not have any vocal part in it, even if it is of opposite gender's.
- Participants selected for Round 2 - Regional Competitions will be asked to submit the Karaoke tracks via email.
- For better quality of online video, singers are suggested to connect laptop to Ethernet Cable instead of Wi-Fi.
- Please note that you will have disadvantage if the audio quality is bad because of the Network issues. It is completely your responsibility.
- Karaoke tracks must be received at least seven days before the competition.
- The participant should send the below details when sending the track.
 - First Few Words from the Song



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- Movie Name/Lyricist Name/Music Director Name/Original Singers Name
- The participant must attend the competition in the chosen Region on the published date. Failure to do so will automatically disqualify the participant.
- Judge(s) will select the winners. Judge(s) have all the rights to select the qualified participants for the semi-finals.
- The fee for Regional Competition is Free.
- Since it is virtual, participant from other states can choose any one of the following dates of their choice and participate in any regional competitions.
- Please note that participants can be from anywhere in North America even though participation region is different state/city.
- Regional Competitions will be conducted virtual on following 10 days published below:

New Jersey: Saturday, 10/23	New York: Sunday, 10/24
Philadelphia: Saturday, 10/30	Virginia: Sunday, 10/31
Raleigh: Saturday, 11/06	Atlanta: Sunday, 11/07
Dallas: Saturday, 11/13	Houston: Sunday, 11/14
Columbus: Saturday, 11/20	Connecticut: Sunday, 11/21
- Regional Competition Winners will be announced within 24 hours on NATA website and will be informed through email.
- Qualified participants will advance to the semi-finals that will be conducted at the convention.

Rules for Semi Finals and Finals & Other Guidelines:

- Semi-Finals and Finals will be conducted Virtual online only on November 27-28, 2021.
- There is no entry fee For Semi-Finals and Finals.
- Karaoke tracks must be received at least four days before the competition.
- The participant should send the below details when sending the track.
 - First Few Words from the Song
 - Movie Name/Lyricist Name/Music Director Name/Original Singers Name
- Song rules are same as for Round 2

Note:

- In case of unforeseen events and unavoidable circumstances, committee has the right to change the format of the competition.
- NATA has right to change these rules\format\dates at any time and those changes will be communicated to all participants as early as possible via emails.